



# Program of Studies Career & Technical Education *2024*

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**High Point Regional High School**

299 Pidgeon Hill Road  
Sussex, New Jersey 07461



## HIGH POINT REGIONAL HIGH SCHOOL

299 Pidgeon Hill Road • Sussex, NJ 07461 • [www.hpregional.org](http://www.hpregional.org)

### Annual Public Notice

In accordance with USDE Guidelines IV-O, Title VI: 34 C.F.R. § 100.6 (d) this notice shall serve to advise students, parents, employees and the general public that all Career and Technical Education opportunities at High Point Regional High School shall be offered to all students regardless of race, color, national origin, gender or disability. During the academic year, High Point Regional High School shall offer the following Career and technical opportunities as described in the Program of Studies and make available online at <https://www.hpregional.org/>. The admission and criteria for selection in career and technical education programs do not restrict any race, color, sex, national minority origin or students with disabilities from participation in High Point's career programs.

#### **Admissions**

Media 1, Media 2, Media 3, Media 4, Architecture 1, Architecture 2, Architecture 3, Architecture 4, CADD 1, Sports/Entertainment/Hospitality/Tourism Marketing, Marketing I and Work Experience. These courses are open to all students. A total of 5 credits can be earned for the successful completion of full year courses, while a total of 2.5 credits can be earned for the successful completion of half year courses. High Point will take steps to assure that the lack of English language skills will not be a barrier to participation in CTE Programs.

The following individuals are designated to coordinate compliance and handle complaints under Title IX and Section 504.

#### **Title IX & Affirmative Action:**

Seamus Campbell  
973-875-3170  
[scampbell@hpregional.org](mailto:scampbell@hpregional.org)

#### **Section 504:**

Courtney Delaney  
973-875-3101 Extension 1308  
[cdelaney@hpregional.org](mailto:cdelaney@hpregional.org)

*High Point Regional High School does not discriminate in admissions or access to, or treatment, or employment on the basis of race, color, national origin, sex, disability or age in its programs and activities.*

### **Aviso Público Anual**

*De acuerdo con las Pautas IVO del USDE, Título VI: 34 CFR § 100.6 (d), este aviso servirá para informar a los estudiantes, padres, empleados y al público en general que todas las oportunidades de Educación Técnica y Profesional en el Distrito Regional de Morris Hills se ofrecerá a todos los estudiantes independientemente de su raza, color, origen nacional, género o discapacidad. Durante el año académico, el Distrito Regional de Morris Hills ofrecerá las siguientes oportunidades profesionales y técnicas como se describe en el Programa de estudios y estará disponible en línea en <http://www.mhrd.org>. La admisión y los criterios para la selección en programas de educación técnica y profesional no restringen la participación de estudiantes con discapacidades en los programas profesionales del Distrito Regional de Morris Hills por raza, color, sexo, origen de minoría nacional o estudiantes con discapacidades.*

#### **Admisiones:**

Medios 1, Medios 2, Medios 3, Medios 4, Arquitectura 1, Arquitectura 2, Arquitectura 3, Arquitectura 4, CADD 1, Deportes/Entretenimiento/Hostelería/Marketing Turístico, Marketing I y Experiencia Laboral. Estos cursos están abiertos a todos los estudiantes. Se puede obtener un total de 5 créditos por completar con éxito cursos de un año completo, mientras que se puede obtener un total de 2.5 créditos por completar con éxito cursos de medio año. High Point tomará medidas para garantizar que la falta de dominio del idioma inglés no sea una barrera para la participación en los programas CTE.

#### **Título IX - Coordinador de Acción Afirmativa:**

Sr. Seamus Campbell  
Director de Currículo e Instrucción  
[scampbell@hpregional.org](mailto:scampbell@hpregional.org) 973-875-3170

#### **Coordinadora de 504:**

Sra. Courtney Delaney  
Supervisora de Servicios de Personal Estudiantil  
[cdelaney@hpregional.org](mailto:cdelaney@hpregional.org) 973-875-3101 x1308

**HPRHS Notice of Non-Discrimination**

*Español:* <https://www.hpregional.org/NoticeofND>

High Point Regional School District does not discriminate on the basis of race, creed, color, national origin, age, sex, gender identity or expression, sexual orientation, marital status, or disability in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of their operations. The lack of English language skills shall not be a barrier to admission or participation in the district's activities and programs. High Point Regional School District also does not discriminate in its hiring or employment practices.

**Title IX - Affirmative Action Coordinator:**

Mr. Seamus Campbell  
Director of Curriculum and Instruction  
[scampbell@hpregional.org](mailto:scampbell@hpregional.org) 973-875-3170

**504 Coordinator:**

Mrs. Courtney Delaney  
Director of Special Education, Child Study Team & Guidance  
[cdelaney@hpregional.org](mailto:cdelaney@hpregional.org) 973-875-3101 x1308

*High Point Regional High School, 299 Pidgeon Hill Road, Sussex, NJ 07461*

**Aviso de no discriminación de HPRHS *(English)***

El Distrito Escolar Regional de High Point no discrimina por motivos de raza, credo, color, origen nacional, edad, sexo, identidad o expresión de género, orientación sexual, estado civil o discapacidad en la admisión a sus programas, servicios o actividades, en el acceso a los mismos, en el trato de las personas o en cualquier aspecto de sus operaciones. La falta de habilidades en el idioma inglés no será una barrera para la admisión o participación en las actividades y los programas del distrito. El Distrito Escolar Regional de High Point tampoco discrimina en sus prácticas de contratación o empleo.

**Título IX - Coordinador de Acción Afirmativa:**

Sr. Seamus Campbell  
Director de Currículo e Instrucción  
Orientación  
[scampbell@hpregional.org](mailto:scampbell@hpregional.org) 973-875-3170

**Coordinadora de 504:**

Sra. Courtney Delaney  
Director de Educación Especial, Equipo de Estudio Infantil y  
[cdelaney@hpregional.org](mailto:cdelaney@hpregional.org) 973-875-3101 x1308

*High Point Regional High School; 299 Pidgeon Hill Rd., Sussex, NJ 07461*



## **BUSINESS**

### **MARKETING**

These courses are designed to prepare students for employment in various retailing, service, commercial, and distribution occupations.

#### **Marketing 1 CP-A (BUS633) 5 Credits**

##### **CONCURRENT ENROLLMENT - SCCC- BUSA220**

**\*Students must earn SCCC credit for Intro to Business first before earning SCCC for Marketing 1**

This course is the first in the marketing series of courses, and is highly recommended to any students interested in business. The course is designed to provide an overview of the entire marketing function of an organization. The objective of the course is to introduce students to marketing fundamentals and strategies that they can then apply to the four P's of the marketing mix (product, price, promotion, place). Students create hands-on projects, immerse themselves in a retail business simulation, and attend multiple field trips to enhance their experience.

**Grades 9 - 12**

#### **Fashion Marketing and Merchandising CP-A (BUS639) 2.5 Credits**

This course is designed to introduce the student to the terminology, fundamentals, and categories of the fashion industry. Students will become familiar with the buying, merchandising, and marketing of apparel and accessory classifications such as: clothing, handbags, shoes, jewelry, neckwear, belts, and cosmetics. Students will also explore current fashion trends, popular designers in the industry, fashion schools, and the various stages of display development. Guest speakers and field trips may supplement the course content.

**Grades 10 - 12**

#### **Sports, Entertainment , Hospitality, and Tourism Marketing CP-A (BUS634) 2.5**

This course is designed to give students an overview of the operations of and careers in the sports, entertainment, hospitality, and tourism industries. Emphasis of study includes but not be limited to: foundations of marketing; risk management and market segmentation; economics; products and pricing; promotion and licensing; careers, agents, venues; research, management, and distribution; customer and employee relations; emerging trends in the industries. Students create hands-on projects, immerse themselves in a sports stadium simulation; and attend multiple field trips to enhance the experience.

**Grades 10 - 12**

#### **Marketing Seminar Honors (BUS648) 5 Credits**

This course provides a hands-on approach for the college or career-minded student interested in advertising and sales. Students will explore the following areas: marketing and business fundamentals, personal selling, human relations, advertising, display, promotion, publicity, public relations and career planning. Students will create and evaluate advertising layouts for various forms of media for our school store and our high school community.

**Grades 11 - 12**

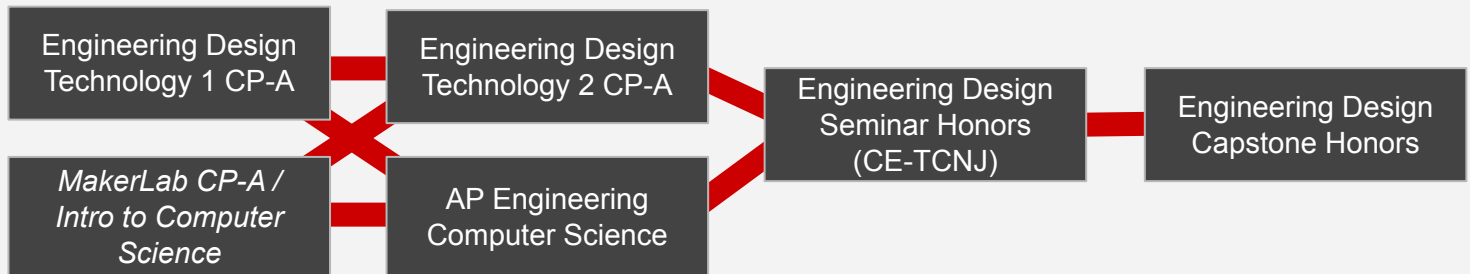
**Prerequisite:** Principles of Marketing OR Marketing 1 OR Sports, Entertainment, Hospitality, and Tourism or Fashion Marketing and Merchandising

# TECHNOLOGICAL STUDIES

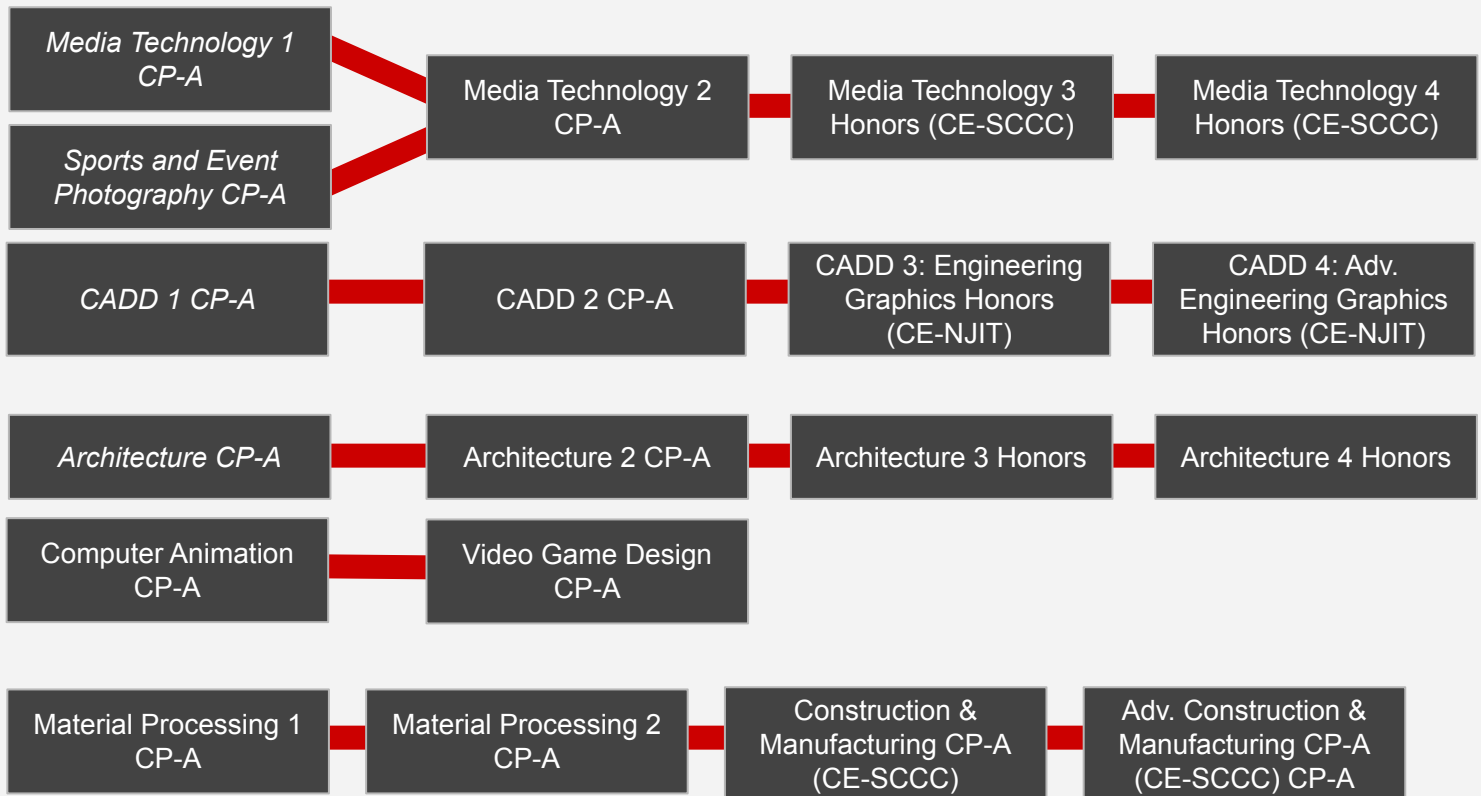
Supervisor Brian Drelick

## COURSE SEQUENCE

### TECHNOLOGICAL AND ENGINEERING STUDIES

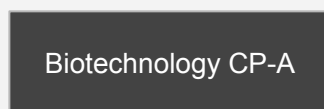


### INDUSTRIAL AND VOCATIONAL STUDIES



## Technology

### ADDITIONAL OFFERINGS



Semester Courses are italicized.

## **TECHNOLOGICAL STUDIES**

### **INDUSTRIAL AND VOCATIONAL STUDIES**

#### **Architecture 1 CP-A (TEC601) 2.5 Credits**

This course will focus on architectural drawing, design, and planning. Students will learn how to use computers and sophisticated software to model building structures. Students will then apply knowledge about basic residential design and planning to create their own “dream home”. Students will produce a complete set of detailed architectural drawings and scale models.

**Grades 9 - 12**

#### **Architecture 2 CP-A (TEC602) 5 Credits**

Students will learn about sustainable, green, and energy efficient design practices that are quickly becoming the standard in modern day building design and planning. Emphasis will be placed on design elements and principles as students learn about advanced drawing and presentation techniques. Students will spend more time looking and thinking about both modern day and historical works to help broaden their understanding of architecture.

**Grades 10 - 12**

**Prerequisite:** Architecture 1

#### **Architecture 3 Honors (TEC603) 5 Credits**



Students will build various computer and physical models of both existing and self-designed structures. An emphasis on construction techniques, new technologies, and alternative structures will take place. Students enrolled in this course will also be eligible to become an Autodesk Certified User in Autodesk Revit by passing the certification exam.

**Grades 11 - 12**

**Prerequisite:** Architecture 2 and teacher recommendation

## **TECHNOLOGICAL STUDIES**

### **Architecture 4 Honors (TEC604) 5 Credits**

This capstone course will require students to conduct in-depth research, develop solutions, and construct models that solve complex problems related to Architectural Design and Engineering. Students will design and develop a comprehensive electronic and print design portfolio.

**Grade 12**

**Prerequisite:** Architecture 3 and teacher recommendation

### **Computer Aided Design and Drafting 1 CP-A (TEC621) 2.5 Credits**

This first year course is designed to introduce the students to CAD software as well as hand drafting technique. Units include lettering, dimensioning, the care and use of drafting instruments, sketching, orthographic projection, sectional views, and geometric construction. An introduction to 3 dimensional modeling will also be covered. This series of courses is valuable to many industrial and engineering careers.

**Grades 9 - 12**

## TECHNOLOGICAL STUDIES

### **Media Technology 4 Honors (TEC637) 5 Credits**

#### **CONCURRENT ENROLLMENT - SCCC- COMMS130**



Students will use their prerequisite experiences to develop high quality, full-length video programs for public information broadcasting on cable television and social media outlets. The course will emphasize use of advanced video and video editing technology skills. Strong teamwork and a strict adherence to deadlines to meet broadcast schedules are necessary elements for success. Disciplined and independent self-starters will prosper in this course. Students will direct and edit their own productions in addition to working on production teams for other school and community based projects. This course is best suited to self-motivated students who work well in small teams.

#### **Grade 12**

**Prerequisite:** Media Technology 3

### VEX ROBOTICS



### STEM ACTIVITY FAIR

